



Online Marketing & Promotional Resources for MUST

January 2025

PROGRAM & STUDENT LIFE WEBSITES

MBA

<https://www.ucwv.edu/academics/majors-degrees/master-of-business-administration-mba/>

MS Business and Data Analytics

<https://www.ucwv.edu/academics/majors-degrees/master-of-science-in-business-and-data-analytics/>

International Student Services

<https://www.ucwv.edu/uc-life/international-student-services/>

Student Life

<https://www.ucwv.edu/uc-life/>

VIDEOS

Welcome to UC

https://youtu.be/nTDzoT_S2mY?si=sFFDb_s6WM_eUWu8

Campus Tour

<https://youtu.be/NvWwuBs6dnU?si=tLkO7atoOaNDSAZN>

Living on Campus

https://youtu.be/Mri2bNOB5c8?si=dSWiSqNk4_zoO_Ld

What Students Think About UC

https://youtu.be/huKXz_5BosM?si=x-dF0VjOI7Bb-5si

Life at UC – International Student Perspective:

<https://youtu.be/1P2CRDfPkQc?si=SukDrHvbmTY0-f9X>

MBA Student Testimonials

<https://youtu.be/-oDGuBuRrUU?si=7L-YfrkXaxlYR-K4>

UC By the Numbers

https://youtu.be/12f_Vay2Z34?si=1G1A8W20ZmYy1-Fc



Explore Adventure with the University of Charleston
https://youtu.be/sdesP1i7_Z0?si=BTnfmNwQgaylfBuv

This is Charleston West Virginia
https://youtu.be/u75oBPy228E?si=i7L4_z23zFHY8Tor